

Now, Swiss collaboration for Ayurveda

DC CORRESPONDENT
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Arya Vaidya Pharmacy, Coimbatore, has signed a memorandum of understanding with the Swiss Ayurveda Medical Academy to create the Indo-Swiss Ayurveda Foundation (ISAF) that would engage in globalising Ayurveda as a medical system. While Ayurveda start-

ed to spread as a medical system in Asia, culturally closer to India, western countries, especially Switzerland, have gone a long way in recognising Ayurveda as an official medical system beside their modern western medicine. Speaking to mediapersons, Mr P.R. Krishnakumar, managing director of Arya Vaidya Pharmacy, Coimbatore,

said despite being the seat of the European pharma industry, Switzerland is the first and, so far, only western country to offer the legal frame that allows formal recognition and establishment of an alternative medical system besides allopathy.

The ISA will promote Ayurveda through support of research and professional training according to

WHO standards. It will ensure international networking and upgradation of standards of Ayurveda medical facilities.

The ISA will involve in creation for the west a useful Ayurveda clinic and professional training model in the Swiss public health system with a major concern for preservation of the knowledge system.

The legal founding meeting of ISA which will have its seat in Geneva under Swiss law as a not-for-profit entity – took place on March 22, 2013 at Bern. The first ISA meeting with the Indian members (from New Delhi, Nadiad/Gujarat and Coimbatore) took place on April 21 at AVP training academy, Pathanjaliपुरi, Mangarai, Coimbatore.